



Jack Kent Cooke Foundation

2012 Undergraduate Transfer Scholarship Program Faculty Representative Webcast

Agenda

- Jack Kent Cooke Foundation
- Undergraduate Transfer Scholarship
- New This Year
- Selection
- Online Application/Nomination System
- Selection Criteria
- Common Issues
- College Choice for Transfer Students

Exceptional
scholarships for
exceptional
students with
financial need.

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- Mission: To help young people of exceptional promise reach their full potential through education.
- Approach: Scholarships, individualized services and support, and grants designed to expand educational opportunity consistent with our mission.

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Undergraduate Transfer Scholarship Program

- Goal: To enable talented community college students and alumni to earn 4-year degrees.
- Support:
 - Up to \$30,000/year for an average of 2.5 years
 - Size and length of awards vary depending on factors that include cost of education, other scholarships received, and credits transferred (last dollar scholarship)
 - One of the largest and most competitive private scholarships
- Candidates: Community college sophomores or recent alumni (within the last five years)
- Recipients thus far: 426 (since 2002)
- 2012 competition: Will select approximately 60 Scholars

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New This Year

- **1) Parent Financial Forms – only required for applicants under the age of 30 years old**
- **2) Campus Deadline – can now be posted with faculty representative contact info on the Foundation's website**
- **3) New Deadline – December 6, 2011 for both student application and attachments and nomination**

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Minimum Eligibility

At a minimum, candidates must be able to answer yes to these questions:

- A. Does the candidate have sophomore standing or has he or she graduated from your community college since spring 2007?
- B. Does the candidate plan to begin first undergraduate degree program full-time at an accredited US college or university in fall 2012?
- C. Is the candidate's cumulative undergraduate grade point average 3.50 or better on a 4.0 scale (or the equivalent)?
- D. Does the candidate have significant unmet financial need (**about 70% of our Undergraduate Transfer Scholars are Pell eligible**)
- E. Is the candidate being nominated by their community college (2-4 nominees per institution)

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Selecting Scholars

- Chosen nationally
- Number of candidates: Expect 600+ nominees for the Undergraduate Transfer Scholarship Program.
- Review panel: Distinguished professors, academics, and admissions officers from two-year and four-year institutions.
- Criteria:
 - Academic achievement and critical thinking ability
 - Unmet financial need
 - Will to succeed
 - Breadth of interests and activities

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Web-based Application Process

HOME | My Profile

Welcome | Demographics | **Academics** | Resume/CV | Household | Financial | Essay | Required Supplements | Attachments

Submit Application

[Click for help](#)

* indicates a required field.

Two-Year College

In the fields below, enter the information for the two-year institution you currently attend or recently graduated from.

*Institution State	<input type="text" value="Select"/>
*Institution City	<input type="text"/>
*Institution Name	<input type="text" value="Select"/>
*Date you received/will receive your associate's degree	<input type="text"/> 

- Applicants apply online
- Selection of institution ties to nominator view
- Email address sends alert to recommenders

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Web-based Nomination Process

Your Future Starts Today...

Create an Account
If you are new to our site, you will need to create an account below.

Email:

Confirm Email:

Password:

Confirm Password:

Birth Date: [Why?](#)

[Need help? Contact Us](#)

Account Login
If you are a returning user, log into your account below.

Email:

Password: [I forgot my password](#)

Remember me?
[What's this?](#)

[More information? Consult our FAQs](#)

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After logging in you may:

- Complete college profile
- Appoint a new representative
- Monitor the applicant pool
- Facilitate campus selection process

Web-based Nomination Process

Edit Belmont University [X]

College Profile
The information in a College Profile provides a context for the scholarship panel to review applicants. Please complete this form to the best of your ability. For questions that do not apply or for which you are unable to obtain information, enter 0 or na.

*required field.

***Campus deadline for this scholarship: MM/DD/YYYY** 11/15/2011

Please list the deadline your campus has set to receive your students' application(s) and make your nominations.

- The Foundation's application and nomination deadline for the **Undergraduate Transfer Scholarship is December 6, 2011** and your campus deadline must be before then.
- The Foundation's application and nomination deadline for the **Graduate Arts Award is February 16, 2012** and your campus deadline must be before then.

Reminder: No application will be accepted after the application and nomination deadline for each program.

*College name: Belmont University

*College name abbreviation:

Faculty Representative

Prefix: < Select >

*First Name: Beth

*Last Name: Conrad

*Title:

*Address 1: 1900 Belmont Blvd

Address 2:

*City: Nashville

*State: Tennessee

*Zip: 37212-3757

Community College Profile Section

- Complete as early as possible
- An incomplete profile will not prevent you from reviewing applications.



Web-based Nomination Process

(This is the Nominations screen)

My Applicants:

Jack Kent Cooke Undergraduate Transfer Program

0 nominated out of 4 allowed.

Applicant Name	Application Status	Supplements	Attachments	Nominated (Yes/No)	Nomination Status
Joseph Gordon	Not Submitted	Jack Kent Cooke Recommendation (Missing) Parent Form A (Missing)	High School Transcript (Missing) Student Aid Report (SAR) (Missing) College/University Transcripts (Missing) Parents/Guardians Joint Tax Forms (Missing) Applicant Tax Forms (Missing)	No	Not Started

My Colleges:

University at Buffalo

[Change Faculty Rep](#) [Edit/Complete Profile](#)

Jack Kent Cooke Undergraduate Transfer Program Faculty Rep. - 2 Year

The College Profile is incomplete. Nominations from your institution will not be considered until the form is completed.



Definition of Status

Not Submitted: Applicant is still working on the application.

Submitted: Applicant has completed and submitted the online application. He/she may return to make changes until the December 6, 2011 deadline.

Missing: This piece of the application has not yet been submitted.

Completed: All pieces of the application have been completed and submitted.

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Web-based Nomination Process

Select applicant by clicking name.

HOME My Profile

Guidelines Demographics Academics Resume Essay Recommendations Financial Print Application Nomination

[? Click for help](#)

* indicates a required field.

Thank you for your participation in the Jack Kent Cooke Undergraduate Transfer Program as a Faculty Representative.

To review this application, simply click the tabs at the top. You can also use the "Previous Page" and "Next Page" buttons on the bottom of the page to navigate between tabs. Uploaded documents can be viewed by clicking on the name of the document.

Selection and nomination criteria can be viewed by clicking the help link in the left corner or viewing the [2011 UT Faculty Representative Guidelines.pdf](#)

[Next Page](#) ▶

You may:

- View and print the application and recommendations
- Complete or change nomination



Web-based Nomination Process

HOME My Profile

Guidelines Demographics Academics Resume Essay Recommendations Financial Print Application **Nomination**

[Click for help](#)

* indicates a required field.

*I would like to nominate this student

Yes ▾

Student Nomination

Please provide a description of the campus nomination committee's reasons for choosing this student to be your nominee from among your pool of qualified candidates. Also address the following questions in your nomination rationale:

- Did this student take advantage of the full curriculum offered at your institution?
- How does this student compare to others in terms of the strength of their curriculum?

Please do not type using all capital letters when completing the nomination.

*Nomination Rationale

Word Limit: 300

Word count: 0

Be sure to click “Submit” at the bottom of the page!

Nomination can be edited or changed anytime before December 6, 2011, be sure to click “Submit” to save changes.



Number of Nominees

- Each two-year institution can nominate between two and four students.
- The number of nominees for each institution is determined by the number of students enrolled in **degree programs** at the two-year institution.

Number of Students Enrolled in Degree Programs	Number of Nominations
Up to 2,000	2
2,001 to 10,000	3
10,001 and above	4

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Jack Kurtz

Faculty Representative Pages

To access the Foundation's Faculty Representative pages, go to <http://facreps.jkcf.org/>

Here you will find the forms and materials you need to publicize the scholarship and lead a thorough on-campus selection process for your nominees.

Deadlines are posted on the website:

Applicant Deadline

- December 6, 2011 (Closes at 11:59 p.m. Central Time) - online application, letters of recommendation, and supporting documents uploaded.

Nomination Deadline

- December 6, 2011 (Closes at 11:59 p.m. Central Time) - faculty representative nomination.

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Selection Criteria

1. Academic achievement and critical thinking ability

- **Required: Cumulative college GPA of 3.50** or better on 4.0 scale (or equivalent) for all undergraduate coursework.
- **In addition, the review panel looks for:**
 - A **high-quality and difficult curriculum**, including advanced courses
 - Consistently **high academic performance, or steady improvement**, in the undergraduate program
 - **Academic honors or special awards**
 - **Ability to evaluate information and opinions in a systematic, purposeful, and efficient manner**
 - **Nomination Rationale** to explain campus specific issues
 - Have a **record of achievement** in line with their aspirations
- **Applicants should also demonstrate that they**
 - will likely **contribute significantly** to society, a profession, and/or their field of study once they earn a degree
 - intend to attend a school **appropriate** for their stated goals

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2. Significant Unmet Financial Need

- **Two components:** 1) educational costs that exceed other grant awards and 2) insufficient student and family income to meet education costs:
 - Students receiving full-funding (excluding loans or work study) will not be competitive for these scholarships.
- **Parent Financial Information**
 - Students under 30 years old must have parent(s) submit financial information forms.
- **Our assessment of financial need evaluates**
 - student income and assets, including value of home and retirement savings, and
 - a portion of parent income and assets, including value of home and retirement savings for dependent students.
 - Allows us to determine if student and family income are sufficient to meet educational costs.
- **Financial Need Estimator Tool** – found on faculty representative page of our website

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3. Will to succeed

- Evidence of determination in chosen field and related endeavors.
- Evidence may include success in school or other endeavors (e.g., working while going to school).
- Applicants may want to describe this attribute when discussing the degree sought and reasons for school, study, and career choice.
- The panel also looks for this in the applicant's
 - long-term career plans
 - essays
 - participation in unpaid internships, volunteer activities, and similar activities

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4. Breadth of interests and activities

The review panel looks for:

- Individuals with broad interests who excel in **more than one area.**
- Participation in public or volunteer service.
- Leadership roles, including initiative, assumption of responsibilities, and evidence of leading a group to achieve something positive.

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Nominating Your Candidate(s)

- Institution Nomination
- Nomination Rationale
- Community College Profile – part of your online faculty representative profile: aim.applyists.com

The nomination is an online process and includes the nomination rationale and community college profile.

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Preventing Incomplete Applications

Most common issue:

- All items are not submitted, most notably
 - Transcripts from all institutions student has ever attended
 - One transcript may be sufficient if BOTH grades and credits for all institutions are listed on main transcript
 - Applicant tax forms
 - Parent Financial Forms (required for students under 30 years old)
 - Parent tax forms (required for students under 30 years old)

All supporting materials must be uploaded to the online application.

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Our Message to Transfer Students

- **Think big!** Encourage students to apply to institutions that are the best fit and where they are most likely to be challenged. For your best students, this often means a highly selective four-year institution.
- **Why does selectivity matter?** Research shows that highly selective colleges and universities offer real advantages—especially for lower-income students.
 - High-achieving, lower-income students graduate at a higher rate from highly selective colleges and universities.
 - Graduate school education is promoted at highly selective colleges and universities.
 - Highly selective and selective institutions offer more intensive career counseling, access to internships and summer jobs, and recruiting opportunities on campus.
 - Some of the best institutions offer the best financial aid.

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Jack Keefe

Our Message to Transfer Students

- **Apply to at least two schools in each of the following categories: Reach, Possible, and Likely.**
- **Visit the Foundation's website:** www.jkcf.org.
Click on *Scholarships*, *Undergraduate Transfer Scholarships*, and *The Transfer Process* for more information on transferring to selective institutions. The following information is available to you and your students:
 - Why Selectivity Matters in Your College Decision
 - Applying to Competitive Colleges
 - What to Ask During Your Campus Visit
 - Profiles of Scholars who have successfully made the transition to top four-year institutions
 - Interview with VP of Enrollment Management at a highly selective institution

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Contact Information

- Email: jkc@applyists.com
- 1-800-310-4053
- www.jkcf.org

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